

The 7C of Vaccination Readiness Scale

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This measure has been developed to assess predictors of people's intention to (not) get vaccinated. The measure builds on and extends the 5C antecedents of vaccination scale (Betsch et al., [2018](#), [2019](#)) and integrates insights on the available behavioral/social science of vaccination decisions (e.g., Betsch et al., [2015](#); Brewer et al., [2017](#)).

In its current form, the measure targets vaccination in general, however, it can also be adapted to address specific vaccinations (e.g., COVID-19). This could be done by adding further information to the instruction on what vaccination participants should think about when answering the questions, or by adapting the text of the questions itself (in the latter case, further validation is advised).

Note:

- (R) indicates questions where the responses need to be recoded before they can be further processed (e.g., averaging the responses for a specific subscale or the overall scale)
- Bold questions indicate that these items should be used in the short (7 item) form
- We recommend excluding the (R)s and unbolding the short form items when presented to participants.
- Items are currently ordered by components, we recommend presenting them in a fully (pre-)randomized order to the participants
- We recommend users to apply a 7-point response scale ranging from “strongly disagree” to “strongly agree”.

